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**50th
Anniversary**



MUMS

Anderson Floral Company

COLUMBUS, NEBRASKA

To the Florist trade about our Mums:

In presenting you with our annual wholesale catalog for this season, we wish to thank our customers and friends for the liberal patronage given us in the past and we hope to have the pleasure of serving you more in the future.

To new customers we would suggest that you give us a trial order and be convinced that our stock and service is as good as can be had regardless of the price paid.

As you will notice in reading through our list, we have added a few more new Originations that have proven their merits and are improvements over existing varieties which no doubt will interest you, as the public is always demanding something new.

Our Motto is that each customer must be satisfied.

In growing the stock listed we have tried to produce a quality of stock that will give entire satisfaction.

We have made arrangements with the leading Brokers for those who wish to order stock through them.

PRICES—Prices in this catalog cancel all previous quotations. Prices on Rooted Cuttings are quoted on all pages. Pot plants from 2 inch pots are \$1 per 100 over rooted cutting prices. We furnish plants at the following rates: 5 plants at 10 rate; 25 plants at 100 rate; 250 plants at 1000 rate unless otherwise quoted. All orders are filled in rotation.

Cash or satisfactory reference is required from unknown parties. Orders to be sent C. O. D. must be accompanied by one-fourth cash. Interest of 10% will be charged on all past due accounts, thirty days. We allow 10% discount on orders for Rooted Cuttings with Cash given thirty days in advance of delivery.

OUR GUARANTEE—We are careful to keep our varieties true to name as labeled, and we will replace, on proper proof, any stock that may prove otherwise free of charge or refund the amount paid us, with stock returned. No claims will be considered unless made within ten days after receipt of goods.

SHIPPING—Our shipping of Mums begins about February 15 or as soon as ready. We request customers to give definite shipping instructions as to manner in which they wish goods shipped. All shipments travel at risk and expense of purchaser. All shipments will be accompanied by State Certificate of Inspection.

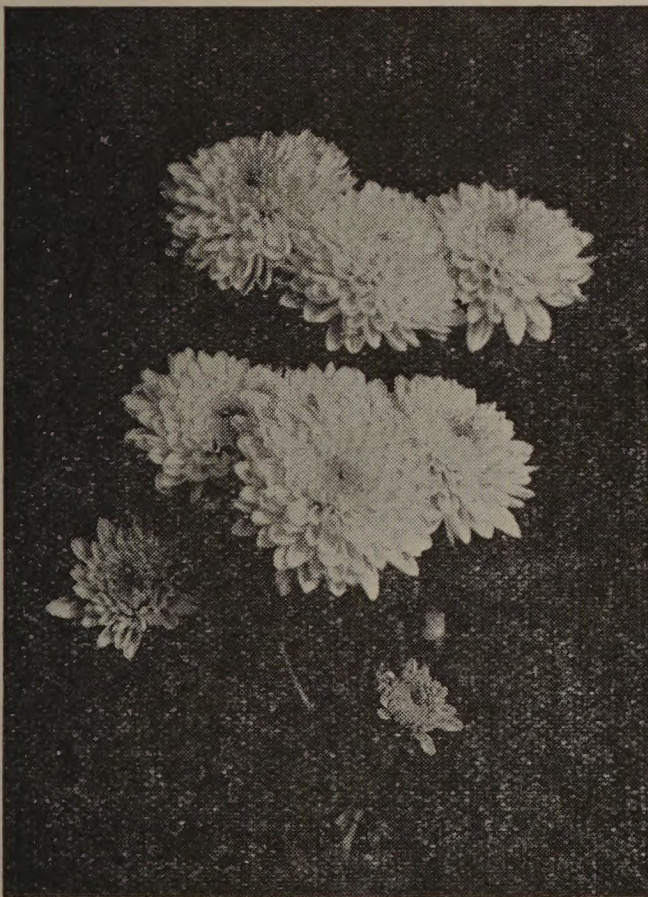
LOCATION—Columbus is located in the East Central part of Nebraska on the Union Pacific and Burlington Railroad and on US 30 and US 81 Highways.

Visitors are always WELCOME to inspect our new varieties.

ANDERSON INTRODUCTIONS FOR 1940

DORRIS LOUISE

Large anenome type, rich clear deep rose, sport of Frieda. Has the same robust growth and producing qualities as its parent. Matures Nov. 10. Grown cool can be kept to Nov. 30. Should be disbudded for best results.



MEMORIES

Large intermediate Pompon. Excellent spray formation of white with slight cast of light pink with good substance. Sturdy grower. Height about three feet. Matures Dec. 5 to 10.

Prices of the above:
Each 50c; \$4.00 per 10;
\$8.00 per 25; \$25.00 per 100.



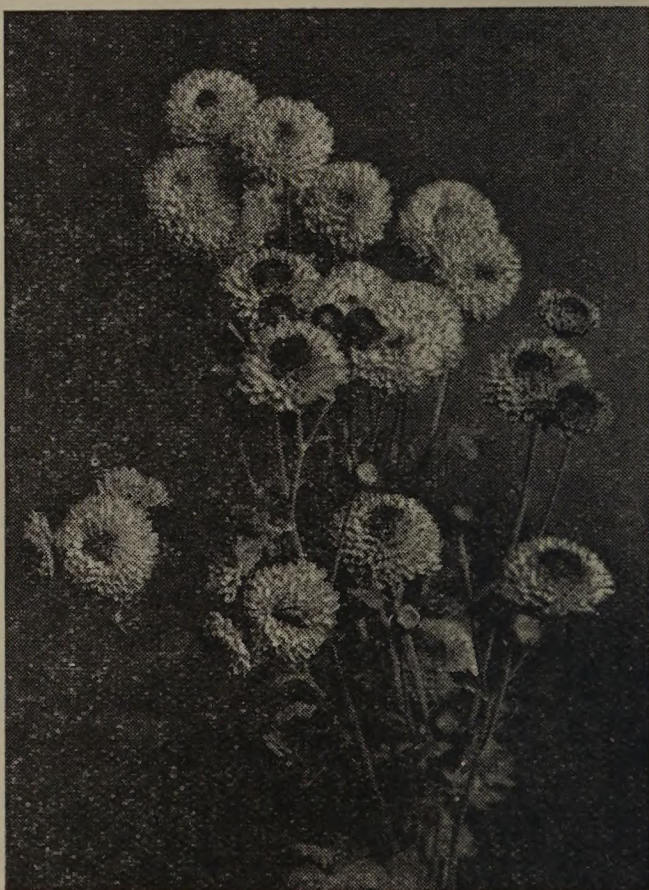
BOBETTE

Very pleasing medium shade of pink with darker center of bronze of button type about one inch in diameter. Each petal tipped with shade of center which disappears as flower opens. Very prolific and excellent grower. Medium height. Matures Nov. 25 and on.

BROWN EYES

Large button type of bright yellow about $1\frac{1}{4}$ " in diameter, each petal tipped with rich bronze forming a pleasing brown eye as it matures. Sturdy and prolific grower. Matures late in Nov. Very attractive as pot plant.

Prices of the above: Each 50c; \$4.00 per 10; \$8.00 per 25; \$25.00 per 100.



BRONZE PRINCESS

Rich reddish bronze of the large button type about $1\frac{1}{4}$ " in diameter. Strong grower and wonderful producer of well formed sprays with small foliage. Medium height. Matures Nov. 25 to 30.



TIP TOP

Rich golden buff of the large Pompon type. perfect spray formation. Sturdy grower and good producer. Medium height and matures Nov. 30.

Prices of the above:
Each 50c; \$4.00 per 10;
\$8.00 per 25; \$25.00 per
100.

INTRODUCTIONS OF 1939



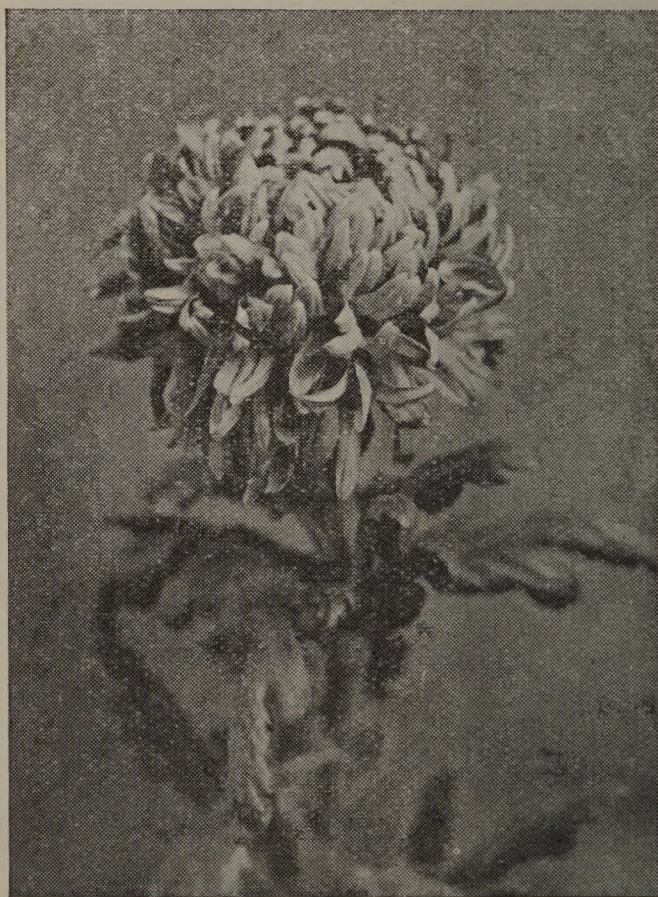
EARLY QUALITY

Extra fine early pure white, very full incurved, never shows open center, good stiff stem and foliage. Matures ahead of Quaker Maid about 7th to 12th of October. This white is a real money maker. Medium height, blooms measure from 5 to 7 inches in diameter grown three per plant. Take bud about Aug. 15.

BRONZE BEAUTY

Rich reddish bronze with golden bronze reverse of the incurved large flowering type. Very crisp which will stand long distance shipping. Dwarf vigorous grower and nice dark green foliage. Flowers measure 5 to 7 inches in diameter grown 3 to 4 per plant with average height of 2½ to 3 feet. Reserve first bud. Matures Nov. 1.

Prices: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.



RICH GOLD—Early November large button Pompon nearly approaching the Friendly Rival in color. Strong erect grower with unusual substance. It produces plenty of nice well formed sprays of blooms $1\frac{1}{4}$ inches in diameter. Grows about three feet in height. It should be pinched about August 5 to 10. Make very nice pot plant from late cuttings.

BRIGHTON—Rich glowing crimson rose with golden cream well formed high cushion center. A very striking Anemone. Diameter of flower disbudded 2 to 3 inches. But, would recommend to be grown as cluster. Makes 4 to 5 well formed flowers per spray. Matures November 20 to 25. This variety should be pinched about August 20 as it is a very strong grower to carry 8 to 10 branches. Very satisfactory from late cutting for pot plant.

MOTHER OF PEARL—Late delicate pink cluster Pompon $1\frac{1}{2}$ to 2 inches in diameter with bright pink center as it opens. Very satisfactory due to its late maturing in December when the main crop is off the market. Strong vigorous grower, should be pinched in late August or early September so as to have 10 to 12 branches per plant.

TANGO—Rich Chinese red disbud Pompon 2 to $2\frac{1}{2}$ inches in diameter of the ball type, color similar to that of Hilda Bergen in the large variety. This is one of our earliest disbud Pompons. Matures about Oct. 15. Strong ridged grower producing up to 10 flowers per plant. Makes very suitable pot plant as well.

WHITE CLUSTER—Not just another white, but one that will make money for everybody that grows it. White Cluster is a late white Anemone with low cream-colored cushion that matures from November 30 well on into December. It is a seedling of Garza Supreme, a splendid grower and produces plenty of nice well formed sprays of good lasting flowers.

PRICES: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

ANDERSON INTRODUCTIONS OF 1938



OCTOBER PRIDE

Large early yellow Mum for shading, of good substance. Matures in its normal season October 15 to 20. Select crown bud for earliest blooms. Blooms average six inches in diameter. It is much on the order of Detroit News except for color which is a good clear yellow.

KING TUT

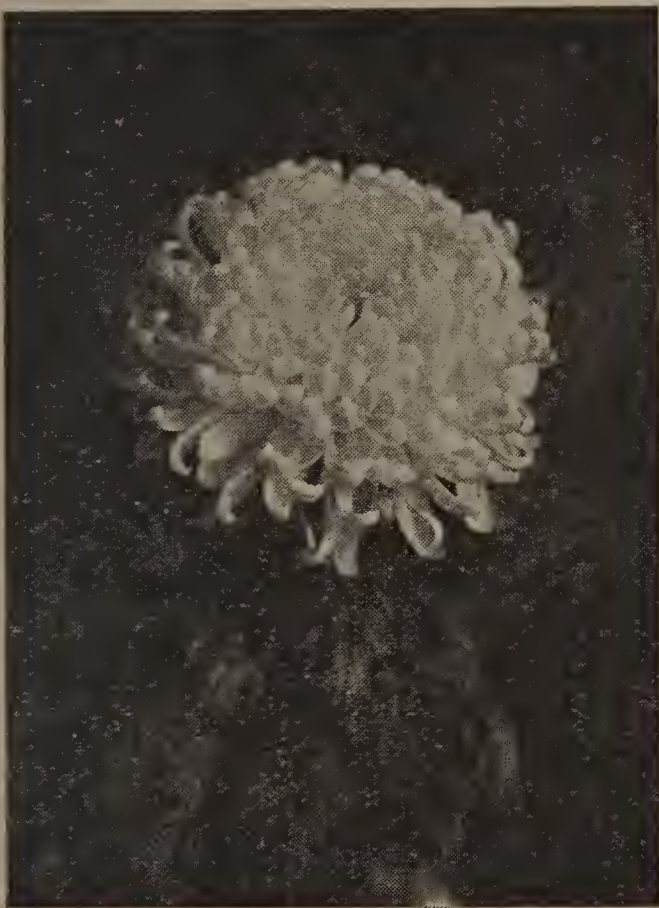
Large early rich bronze of the reflex type, good strong grower. Matures Oct. 20 to 30. Select crown bud for earliest and largest blooms. This Mum is excellent for shading as it holds color. Medium height,

PRICES: Each 20c; \$1.50 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.



BUTO

Large incurved bright pink of good size. Matures November 5 to 15. Select terminal bud for brightest color. Does not shatter and keeps well. Good strong grower of medium height. Produces three to four nice blooms per plant.



LADY WHITE

Medium size, pure white, of incurved variety. Strong ridged grower. Matures November 10 to 20. Select crown bud. This Mum will be one of the best whites to grow as it has good keeping qualities.

PRICES: Each 20c; \$1.50 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.



SPARKLER

Bright scarlet anemone with yellow cushion center. Should be grown as Cluster Pompon. Matures December 1 to 15. Medium height and heavy producer. The most outstanding of Red Pompons.



ROSE A DORE

A very fine rose pink Pompon, very compact bloom. Can be grown as a Cluster or Disbudded Pompon. Matures October 25 to November 1. It makes a nice pot plant.



ADORABLE

Clear bright yellow Pompon. Very late variety maturing December 15 and later. Heavy producer and clean grower with nice dark green foliage.

PRICES: Each 20c; \$1.50 per 10; \$2.00 per 25c; \$7.00 per 100; \$65.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

STANDARD VARIETIES

ANNA KASKAS—A bright shade of golden bronze incurved. Tall grower. Select bud September 5. Matures November 10.

BETSY ROSS—Popular incurved white, fine for shading. Medium height. Select bud August 25. Matures November 5.

BRONZE MISTLETOE—Bronze sport of Pink Mistletoe. Medium height. Select late bud October 20. Matures December 20 and later.

BRONZE SIEDEWITZ—Yellow bonze, sport of Edwin Siedewitz. Tall grower. Select bud September 10. Matures November 25.

CHARMING PRINCE—Introduced by us. Bright pink incurved. Short grower. Select bud August 25. Matures October 25. Fine as pot plant.

Prices: Each 10c; 80c per 10; \$1.50 per 25; \$4.00 per 100.

CALUMET—Large incurved bronze. Tall grower. Select bud August 30. Matures November 1.

CELESTRA—Large ball type. Lemon yellow. Medium height. Select bud August 25. Matures October 20.

CHAS. RAGER—Popular incurved white. Medium height. Select bud September 1. Matures November 15.

CHATTONOOGA—Large incurved white. Tall grower. Select bud September 15. Matures November 25 and later.

COLUMBUS DISPATCH—Large deep yellow incurved. Tall grower. Select bud September 1. Matures November 15 and later.

COUNTRY MAIDEN—Introduction from California. Large bright incurved bronze. Medium height. Select bud September 1. Matures November 10. Prices: 50c each; \$4.00 per 10; \$25.00 per 100.

DECEMBER BEAUTY—Large reflex white tinged with pink. Medium height. Select bud October 1. Matures December 1 on.

DECEMBER CRYSTAL—Introduced by us. Pure white reflex type. Large. Tall grower. Select bud October 10. Matures December 1 on.

Prices: 10c each, 80c per 10; \$1.50 per 25; \$5.00 per 100.

DETROIT NEWS—Large incurved bright bronze. Fine for shading. Medium height. Select bud August 30. Matures October 30.

DR. ENGUEHARD—Bright rosy pink incurved. Medium height. Select bud September 15. Matures November 25.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$2.00 per 100; \$27.50 per 1000.

EDWIN SIEDEWITZ—Large incurved pink. Tall grower. Select bud September 15. Matures November 25.

EDGAR STILLMAN KELLY—Pure glistening white incurved. Medium height. Select bud September 15. Matures November 20.

FRIENDLY CALL—Introduced by us. Perfect incurved bright yellow. Very crisp solid flower. Fine keeper and shipper. Tall grower. Select terminal bud. Matures December 1 to 10. Prices: 15c each; \$1.00 per 10; \$1.50 per 25; \$4.00 per 100.

FRIENDLY RIVAL—Bright incurved yellow. Medium height. Select bud September 10. Matures November 20.

GAY BOY—Introduced by us. Bronze ball type. Medium height. Select bud September 5. Matures October 25 to November 1. Prices: 10c each; 80c per 10; \$1.50 per 25; \$4.00 per 100.

GARNET KING—Large rich garnet red. Dwarf grower. Select bud September 15. Matures November 20.

GLADYS PEARSON—Large apricot and buff incurved. Medium height. Select bud September 30. Matures November 30.

GOLD LODE—Reflex medium yellow. Medium height. Select bud August 20. Matures October 10.

GOLDEN GLORY—Incurved bright yellow. Medium height. Select bud August 25. Matures October 20.

GOLDEN TINTS—Bright incurved yellow. Strong grower. Medium height. Select bud August 25. Matures October 20.

GOLDEN TRIUMPH—Introduced by us. Incurved dark rich yellow with slight bronze shading. Medium height. Select bud September 30. Matures November 25.
Prices: 10c each; 80c per 10; \$1.50 per 25; \$4.00 per 100.

GOOD NEWS—Bright yellow sport of Detroit News. Medium height. Select bud August 30. Matures October 30. Fine for shading.

HARVARD—Rich crimson, fine grown as a china mum with 8 to 10 blooms per plant. Medium height. Select bud September 20. Matures November 20.

HILDA BERGEN—Rich bronze incurved. Medium height. Select bud August 30. Matures October 25.

INDIANOLA—Bronze incurved fine for shading as yellow. Medium height. Select bud August 20. Matures October 10.

IMP. WHITE MISTLETOE—Pure white. Medium height. Select bud October 20. Matures December 25.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

J. W. PRINCE—Incurved dark pink sport of Pink Chieftain. Short grower. Select bud August 30. Matures November 1.

KEYSTONE—Large rich incurved bronze. Medium height. Select bud August 30. Matures November 5.

LADY ESTHER—Introduced by us. Large incurved pure crystal white. Medium height. Select bud September 10. Matures November 20. Prices: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

LUSTRE—Good lavender pink incurved. Short grower. Select bud August 20. Matures October 10.

LOUISA POCKETT—Blush white exhibition. Medium height. Select bud August 15 to 20. Matures November 10. Prices: 15c each; \$1.00 per 10; \$3.00 per 100.

MT. ETNA—Introduced by us. Large creamy white incurved. Medium height. Select bud September 10. Matures November 15 to 20. Prices: 15c each; 80c per 10; \$1.50 per 25; \$5.00 per 100.

MR. ALLEN—Introduced by us. Extra large golden salmon to bronze. Tall grower. Select bud September 1. Matures November 10 to 15. Prices: 15c each; \$1.00 per 10; \$1.50 per 25; \$5.00 per 100.

MITY NICE—Introduced by us. Large globe type lavender pink. Medium height. Select bud August 25. Matures October 15. This variety has proven to be good for shading holding color well. Prices: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

MARY LOU—Introduced by us. Large reflex lavender. Medium height. Select bud September 5. Matures November 1. Prices: 10c each; 80c per 10; \$1.25 per 25; \$1.00 per 100.

MAJOR EDWARD BOWES—Rose pink incurved. Short grower. Select bud August 25. Matures October 25.

MARIE DE PETRIS—Large incurved bright yellow. Short grower. Select bud October 1. Matures November 25.

MRS. G. G. MASON—Exhibition crimson. Medium height. Select bud September 5. Matures November 5. Prices: 15c each; \$1.20 per 10; \$2.00 per 25; \$6.00 per 100.

MRS. H. E. KIDDER—Large bright yellow incurved. Medium height. Select bud August 25. Matures October 25.

MRS. NELLIE T. ROSS—Large lemon yellow. Medium height. Select bud October 5. Matures November 30.

NERISSA—Exhibition lavender incurved. Short grower. Select bud October 25. Matures November 5. Prices: 15c each; \$1.20 per 10; \$2.00 per 25; \$6.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

OCTOBER GLOW—Introduced by us. Large globe type, deep rose. Has proven to be fine for shading. Medium height. Select bud August 20. Matures October 20. Prices: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

OCONTO—Large creamy white. Medium height. Select bud August 20. Matures October 20.

PINK CHIEFTAIN—Incurved lavender pink. Short grower. Select bud August 25. Matures November 5.

PINK TURNER—Pink sport of White Turner. Medium height. Select bud August 25. Matures November 5. Prices: \$1.50 per 25; \$5.00 per 100.

PINK MISTLETOE—Pink sport of Mistletoe. Medium height. Select bud October 1. Matures December 25.

QUAKER LADY—Introduced by us. Large incurved orchid pink. Medium height. Select bud September 10. Matures November 15. Prices: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

QUAKER MAID—White incurved. Medium height. Select bud August 20. Matures October 15.

REGINA—Introduced by us. Large lavender pink, reflex type. Medium height. Select bud September 30. Matures November 30. Prices: 10c each; 80c per 10; \$1.50 per 25; \$4.00 per 100.

ROSE CHOCHARD—Incurved light pink. Medium height. Select bud August 15. Matures October 20.

SEC. NEHRLING—Bright incurved yellow. Medium height. Select bud September 15. Matures November 20.

SILVER SHEEN—Pure white incurved. Medium height. Select bud August 30. Matures October 25. Fine for shading.

SMITH'S ENCHANTRESS—Reflex bright pink. Medium height. Select bud August 15. Matures October 15.

SMITH'S SUPERLATIVE—A very intense yellow, globe type. Short grower. Select bud August 25. Matures November 1. Highly recommended for pot plant.

SNOW WHITE—Large incurved pure white. Medium height. Select bud September 5. Matures November 10.

SUN GLOW—Bright incurved yellow. Medium height. Select bud August 25. Matures October 25.

SUN GOLD—Bright incurved yellow. Medium height. Select bud October 1. Matures December 1.

SUNNYSLOPE GOLD—A California introduction. Bright incurved yellow. Medium height. Select bud August 15. Matures October 25. Prices: 35c each; \$3.00 per 10; \$20.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

TEKONSHA—Reddish bronze reflex type. Medium height. Select bud September 15. Matures November 20.

THANKSGIVING PINK—Dark pink reflex type. Medium height. Select bud September 15. Matures November 25.

TREASURE ISLAND—Introduced by us. Rich reddish bronze of the reflex type, fine for shading. Medium height. Select bud September 1. Matures November 15. Makes fine pot plant. Prices: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

TOWANTIC—Large incurved pure white. Tall grower. Select bud September 10. Matures November 20.

WHITE EAGLE—Introduced by us. Large reflex white. Short grower. Select bud August 15. Matures October 20. Excellent for pots and shading. Prices: 10c each; \$1.25 per 25; \$4.00 per 100.

WHITE ENCHANTRESS—Introduced by us. White sport of Smith's Enchantress. Medium height. Select bud August 15. Matures October 15.

WHITE SIEDEWITZ—Blush white sport of Edwin Siedewitz. Tall grower. Select bud September 15. Matures November 30.

WM. TURNER—Exhibition White. Medium height. Select bud August 25. Matures November 5. Prices: 15c each; \$2.00 per 25; \$6.00 per 100.

WHITTIER—Best light yellow incurved. Medium height. Select bud September 15. Matures November 20.

VERMONT—Exhibition pink. Tall grower. Select bud August 25. Matures November 10. Prices: 15c each; \$2.00 per 25; \$6.00 per 100.

YELLOW MISTLETOE—Light yellow sport of Mistletoe. Medium height. Select bud September 30. Matures December 20.

YELLOW TURNER—Exhibition light yellow, sport of Wm. Turner. Medium height. Select bud August 25. Matures November 5. Prices: 15c each; \$2.00 per 25; \$6.00 per 100.

YELLOW STONE—Introduced by us. Fine incurved yellow. Medium height. Select crown bud. Matures November 15. Prices 15c each; \$1.00 per 10; \$1.50 per 25; \$5.00 per 100.

Standard prices unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000. All prices according to prices on front page.

ANEMONE CHRYSANTHEMUMS

The Anemone Chrysanthemums consist of a flat or rounded cushion of quilled or tubular disc florets with one or more rows of flat or tubular ray florets. The cushion or center is either of the same color or distinct color than that of the ray florets. The Anemone Chrystanthemums may be grown either disbudded or in sprays depending on the variety. They are very attractive in decorative work of all kinds and their popularity is on the increase. They offer a pleasing change from the large round forms and the regular pompons. It will be well to grow some of these for your regular customers. They will like them.

STANDARD VARIETIES OF ANEMONES AND PRICES



FRIEDA—Introduced by us. Clear pink Anemone guard petals and a full, slightly convex cushion of bright yellow. Measures 5 to 7 inches in diameter. Should be disbudded. Matures November 1 to 20. Should be grown with 4 to 6 blooms per plant. Price: 15c each; 80c per 10; \$1.25 per 25; \$3.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

ALBAN—Introduced by us. Fine pure white, with low white cushion. Disbud in spray of three flowers or single. Excellent for pots. Matures November 20. Prices: Each 15c; \$1.50 per 10; \$2.00 per 25; \$7.00 per 100.

BELVA—Introduced by us. Beautiful shade of lavender rose. Has large solid cushion of same color. Medium height. Matures November 25. Disbud. Fine for pots. Prices: 15c each; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

BERNITA—Shell pink and cream. Disbud. Matures November 10. Medium height.

BRONZE CHARM—Introduced by us. Orange bronze. Medium sized cushion of same color. Medium height. Matures November 30 and on. Prices: 15c each; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

BRONZE SUPREME—Medium or light bronze. Tall grower. Matures December 1. Disbud.

BONA—Introduced by us. Small white cream colored cushion. Medium height. Matures November 10. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

CRUSADOR—Rich reddish bronze. Medium height. Matures November 10 to 15.

ESPYS DARK PINK SUPREME—Large medium pink. Tall grower. Matures December 1 to 10. Disbud.

EXQUISITE—Introduced by us. Dark rosy pink. Medium height. Matures November 25 on disbud. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

FAITH—Introduced by us. Shell pink with high rounded cushion of cream. Matures November 15. Medium height. Disbud.

FASCINATION—Introduced by us. White with large solid sulphur cushion. Medium height. Matures November 15. Disbud. Well spoken of by Denver growers for shading as pot plants. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

FIRE FLY—Introduced by us. Orange scarlet, cushion same shade. Medium height. Matures November 20. Disbud. Prices: Each 15c; \$1.25 per 25; \$4.00 per 100.

GARNET—Deep maroon. Tall grower. Matures November 25 grown as cluster pom.

GARZA SUPREME--The latest white, Matures for Christmas and later. Short grower.

GODFREY'S PERFECTION—Pure white, short grower. Matures November 25 to 30.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

HERADA—Introduced by us. Dark crimson. Medium height. Matures November 10. Disbud and suitable for pot plant. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

JERRY—Introduced by us. Rich golden bronze. Low well formed cushion. Medium height. Matures November 15 to 20. Disbud and suitable for pot plant. Prices: 15c each; \$1.00 per 10; \$1.50 per 25; \$5.00 per 100.

MARGO—Pinkish violet with yellow cushion. Dwarf grower. Matures November 10. Can be grown as cluster or disbud.

MARIE LOUISE—Introduced by us. White with well formed pink cushion. Medium height. Matures November 15 to 20. Disbud. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

MIDGUARD—Introduced by us. Scarlet bronze with well formed cushion a shade lighter. Medium height. Matures November 15. Disbud, suitable as pot plant. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

MILTON—Introduced by us. Bright velvet red with low bright yellow cushion. Medium height. Matures November 10 to 15. Disbud, suitable as pot plant. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

NORMA—Pink with large well formed yellow cushion. Tall grower. Matures November 20. Disbud.

NEW GOLD—Introduced by us. Bright yellow with outstanding bronze cushion. Medium height. Matures November 20. Disbud. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

ORCHID BEAUTY—Intense orchid with light golden cushion. Medium height. Matures November 15. Grown as cluster or disbud.

PAGOMA—White with straw yellow low cushion. Medium height. Matures November 15. Grown as cluster Pom.

PRAIRIE GOLD—Introduced by us. Rich golden yellow with well formed low yellow cushion. Medium height. Matures November 10. Suitable as pot plant grown cluster or disbud. Prices: Each 15c; \$1.00 per 10; \$1.50 per 25; \$4.00 per 100.

PURPLE QUEEN—Rich purple with lighter cushion. Medium height. Matures November 15. Fine for shading. Grown as cluster Pom.

PURITAN SURPRISE—Introduced by us. White with high well formed yellow cushion. Medium height. Matures November 15. Disbud. Prices: Each 10c; 75c per 10; \$1.25 per 25; \$4.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

ROLINDA—Reddish bronze. Medium height. Matures November 20. Cluster type.

SEC. H. M. BROCKWAY—Introduced by us. Pure white ball type anemone with low yellow cushion. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

SINCERITY—Introduced by us. Pure white with well formed large white cushion. Medium height. Matures November 10. Disbud. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

SULPHUR FRILLS—Introduced by us. Sulphur guard with well formed bright yellow cushion. Medium height. Matures November 15 to 20. Disbud. Prices: Each 15c; \$1.50 per 25; \$5.00 per 100.

SUN STAR—Deep yellow. Tall grower. Matures November 25. Grow as cluster Pompon.

SUZANNE MILLER—Yellow sport of Norma. Disbud. Matures November 15.

WESTERN STAR—Introduced by us. Purple with low well formed bright yellow cushion. Medium height. Matures November 25. Disbud. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

WHITE BERNITA—Introduced by us. Pure white sport of Bernita. Medium height. Matures November 15.

YELLOW JERRY—Introduced by us. Yellow sport of Jerry. Disbud. Medium height. Matures November 25. Prices: 20c each; \$1.50 per 10; \$2.50 per 25; \$8.00 per 100.

YELLOW GARZA SUPREME—Yellow sport white Garza. Short grower. Matures December 25.

YELLOW SUPREME—Yellow sport of Pink Supreme. Tall grower. Matures December 10. Disbud.

POMPONS STANDARD VARIETIES

ADELPHIA—White, large Pom. Medium height. Matures November 5. Disbud.

BABY—Yellow, small button type. Short grower. Matures November 10.

BALANDUS—Light pink, large Pom. Tall grower. Matures November 10. Disbud.

BALL OF GOLD—Bright yellow, large Pom. Medium height. Disbud. Matures November 20.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

BRIGHT SPOT—Introduced by us. Blush white with dark pink center. Button type. Medium height. Matures November 10. Prices: Each 15c; \$1.25 per 10; \$2.00 per 25; \$7.00 per 100.

BRONZE DOTY—Reddish bronze large Pom. Medium height. Matures November 1.

BRONZE YULETIDE—Introduced by us. Sport of Golden Yuletide intermediate Pom. Medium height. Matures November 30.

BRISTOLITE—Golden bronze. Intermediate Pom. Medium height. Matures November 25.

BOUNTIFUL—Introduced by us. Rich bronze large button. Medium height. Matures November 10.

BROWNIE—Dark bronze small button type. Medium height. Matures November 10.

CAZLONIA—Rose pink large type. Medium height. Matures November 10. Disbud.

CHRISTMAS GOLD—Bright yellow small button type. Matures December 1. Medium height.

CHICAGO PEARL—White large type. Medium height. Matures November 20. Disbud.

COPPER CLAD—Introduced by us. Rich copper gold small button type. Medium height. Matures November 15. Price: Each 10c; \$1.50 per 25; \$4.00 per 100.

CORA PECK BUHL—Deep yellow large button type. Medium height. Matures October 20. Fine for shading.

CRYSTAL JEWELL—Introduced by us. Pure crystal white small button type. Medium height. Matures November 20. Fine for shading.

DAINTY MAID—Pearl white and pink small button. Medium height. Matures November 10.

DECEMBER GLORY—White intermediate Pom. Medium height. Matures December 5.

DELRAY—Introduced by us. Bright yellow button. Medium height. Matures November 20. Prices: Each 10c; \$1.25 per 25; \$4.00 per 100.

DIANA—White large Pom. Medium height. Matures November 15.

DOROTHY TURNER—Rich bronze large Pom. Medium height. Matures November 25.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

ETHEL—Bright reddish bronze small button. Medium height. Matures October 15. Fine for shading.

FAIRY ROSE—Introduced by us. Bright rosy pink button type. Short grower. Matures November 25. Price: Each 10c; \$1.25 per 25; \$4.00 per 100.

GOLDEN GEM—Introduced by us. Rich golden yellow large button. Medium height. Matures October 25. Fine for shading.

GOLDEN FAIRY—Introduced by us. Medium yellow large Pom. Medium height. Matures October 20. Disbud. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$5.00 per 100.

GLOW—Orange bronze intermediate Pom. Medium height. Matures November 25.

HASEGAWA GOLD—Yellow intermediate Pom. Medium height. Matures November 30.

HILDA CANNING—Rich golden bronze small button. Medium height. Matures November 15.

IRENE—White small button type. Medium height. Matures October 15. Fine for shading.

IRENE RICH—Light pink large Pom. Medium height. Matures November 10. Disbud.

JOYCE—Introduced by us. Burnt orange button type. Medium height. Matures November 20.

LEILAH—Rose pink intermediate decorative. Medium height. Matures October 15.

LEGAL TENDER—Bronze and gold intermediate decorative. Medium height. Matures November 25.

LITTLE TOT—Rose pink small button. Short grower. Matures November 10.

LITTLE TRIUMPH—Introduced by us. Rich bronze button. Medium height. Matures November 20.

MARIANA—White large Pom. Medium height. Matures November 10. Disbud.

MARY L. HALL—Clear rich yellow large Pom. Tall grower. Matures November 1.

MID DAY—Introduced by us. Bright red bronze with gold reverse. Medium height. Matures November 10. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$5.00 per 100.

MINONG—White small Pom. Medium height. Matures October 20.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

MRS. BEU—Orange bronze intermediate decorative. Medium height. Matures November 25.

MRS. N. G. MOORE—White sport of Olivia. Medium height. Matures December 1.

NIOBE—Introduced by us. Bright yellow button type. Medium height. Matures November 15 to 20.

NIZA—Light pink intermediate Pom. Medium height. Matures October 5.

NUGGETS—Lemon yellow button. Medium height. Matures November 1. Fine for shading.

OURAY—Mahogany bronze large button. Medium height. Matures October 10. Fine for shading.

PAGOSA—Deep rose intermediate Pom. Medium height. Matures December 5.

PASADENA—Vivid bronze orange intermediate Pom. Medium height. Matures November 1. Price: Each 10c; \$1.50 per 25; \$4.00 per 100.

PAWNEE CHIEF—Introduced by us. Bright reddish bronze large Pom. Medium height. Matures November 10. Disbud.

PETER PAN—Introduced by us. Golden bronze small button. Medium height. Matures November 20. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

PIRATE PRINCESS—Introduced by us. Rich golden yellow large Pom. Tall grower. Matures November 30. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$5.00 per 100.

PINK DOTY—Shell pink large Pom. Disbud. Medium height. Matures November 1.

PRINCETON—Golden yellow with orange. Intermediate Pom. Medium height. Matures November 15.

RALLY—Introduced by us. Lemon yellow button type. Medium height. Matures November 15 to 20. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

RHODA—Introduced by us. Dark pink button type. Medium height. Matures November 10. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

ROSE CHARM—Bright rose pink large Pom. Medium height. Matures November 1. Disbud.

ROSE ECLIPSE—Introduced by us. Rich rose pink large Pom. Medium height. Matures November 10. Disbud.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

RED DOROTHY TURNER—Red sport of Dorothy Turner. Intermediate Pom. Medium height. Matures November 25.

ROWENNA—Medium bronze. Intermediate Pom. Tall grower. Matures November 30.

ST. LOUIS GOLD—Rich golden yellow. Intermediate Pom. Medium height. Matures November 25.

SOU. D'ORE—Bronze intermediate decorative. Medium height. Matures October 20. Fine for shading.

SAN ANTONIA—Beautiful pink large decorative type. Medium height. Matures November 15. Disbud. Price: Each 15c; \$2.00 per 25; \$7.00 per 100.

TOM PEARSON—Bright yellow intermediate Pom. Tall grower. Matures November 25.

UVALDA—White intermediate Pom. Medium height. Matures October 10.

WESTERN BEAUTY—Dark pink large Pom. Medium height. Matures November 20.

WHITE DOTY—White large Pom. Medium height. Matures October 25. Disbud.

WHITE DOVE—Introduced by us. White intermediate Pom. Medium height. Matures October 20. Fine for shading. Prices: Each 10c; \$1.25 per 25; \$4.00 per 100.

WHITE GEM—Introduced by us. Pure white small button. Medium height. Matures November 30. Prices: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

WM. SABEY—Yellow intermediate Pom. Medium height. Matures October 25. Fine for shading.

YELLOW DOT—Yellow sport of Pink Dot. Large button. Medium height. Matures October 25.

YULETIDE—White intermediate Pom. Short. Matures December 1.

ORIENTAL DAISIES



SINGLES

These may be of any size and form, but should not have more than a double row of ray florets arranged sufficiently close together to form a dense fringe. Singles are becoming more popular every year, so try a few. They are always serviceable.

ORIENTAL DAISIES—Due to the increased demand for these lovely single flowers, we are offering to the public eight distinct colors not very often found in chrysanthemums. Something new and different. These are very productive, carrying from 8 to 12 long stemmed branches of well formed sprays per plant.

Their flowering season begins October 20 and continues to November 15. They have proven to be fine for black clothing. Height of plants are from 2½ to 3 feet. These are the following varieties: Oriental Golden Salmon; Oriental Orange; Oriental Lavender; Oriental Scarlet; Oriental Rose; Oriental Yellow; Oriental Purple; Oriental White.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

STANDARD VARIETIES OF SINGLES

ALLEN ANDERSON—Introduced by us. Reddish bronze. Tall grower. Matures December 10 on.

CALIFORNIA GOLD—Bright yellow medium size. Medium height. Matures November 15. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

CHRISTMAS CHEER—Reddish bronze sport of Mrs. E. D. Godfrey. Medium sized. Medium height. Matures December 10.

DAWN—Chestnut bronze, large size. Tall grower. Matures December 10.

GLADYS DUCKHAM—White large size. Tall grower. Matures December 1.

GENE ANDERSON—Introduced by us. Golden yellow. Medium sized. Tall grower. Matures December 20.

HASEGAWA JOSEPHINE—Orange bronze, large size. Tall grower. Matures December 5.

HASEGAWA MINORU—Rusty bronze, large size. Tall growers. Matures November 30.

HASEGAWA ORANGE—Orange bronze, medium size. Tall grower. Matures November 10.

HASEGAWA PINK—Bright pink, medium size. Tall grower. Matures November 20.

KRAMER'S BUFF ORANGE—Buff orange, medium sized. Tall grower. Matures November 10.

LIGHTHOUSE—Watermelon red shading to orange. Small. Medium height. Matures November 10.

MARIE ANDERSON—Introduced by us. Bright rose. Tall grower. Medium sized. Matures December 20.

MELBA—Reddish bronze tipped with yellow. Large flowers. Medium height. Matures November 5. Disbud.

MRS. A. KRAMER—Medium pink. Medium sized. Tall grower. Matures November 20.

MRS. E. D. GODFREY—Medium pink. Medium sized. Tall grower. Matures November 25.

SAN CARLOS—Bronze red. Medium sized. Medium height. Matures November 15. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

SHIRLEY ANDERSON—Introduced by us. White, medium sized. Medium height. Matures December 20.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

SLIPPER—Introduced by us. Shell pink quilled petals, large size. Medium height. Matures November 1. Disbud. Price: Each 15c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100.

SUNBURST—Orange shaded bronze. Medium sized. Tall grower. Matures November 20.

WHITE MENSA—White large sized. Medium height. Matures November 10. Disbud. Fine for shading.

YELLOW MENSA—Yellow sport of Mensa. Large sized. Medium height. Matures November 10. Disbud. Fine for shading.

HARDY VARIETIES SINGLES

HEBE—Luminous pink, medium sized, medium height. Matures October 5.

MARS—Deep amaranth red. Medium sized, medium height. Matures October 10.

DAPHNE—Daphne pink with lilac rose. Medium sized, tall grower. Matures October 15.

Prices: Each 10c; 60c per 10; \$3.00 per 100.

SPIDER VARIETIES

DAINTY WHITE—Very compact, fine tube. Medium height. Matures October 25 to November 1. Price: 25c each; \$2.00 per 10.

SILVER DROPS—Fine tube, large short grower. Matures November 10. Price: 25c each; \$2.00 per 10.

PRIDE OF SUNNYSLOPE—Deep lavender. Medium tube, petals large. Price: 50c each; \$4.00 per 10.

RAYONANTE—Rose pink, long cord petals, large. Medium height. Matures October 20. Price: 15c each; \$1.00 per 10.

OHKWAN—Yellow. Fine tube petals. Medium height. Matures November 10. Price: Each 15c; \$1.00 per 10.

MAMORU—Deep orange. Medium tube petals. Medium size. Medium height. Matures November 15. Price: 35c each; \$3.00 per 10.

NEW CARNATIONS INTRODUCED BY US

DEFENDER—Beautiful Ward color, good size, wonderful keeper. Very free flowering and fragrant. Good all-round carnations. Rooted cuttings \$3.00 per 25; \$8.00 per 100.

MITY FINE—Beautiful shell pink of Laddie size. Good producer and fine keeper. Strong grower. Rooted cuttings \$3.00 per 25; \$8.00 per 100.

CARNATIONS

SPECTRUM SUPREME—Best scarlet grown

Rooted cuttings \$4.00 per 100.

PATRICIAN—Fine white. Rooted cuttings \$4.00 per 100.

NEW PINK SPECTRUM—Introduced by us. One that sported for us in 1930, a shade between Light Pink Spectrum and Melrose. Very good. Rooted Cuttings \$4.00 per 100.

LADDIE—Flesh. Rooted cuttings \$10.00 per 100

WOBURN—Maroon. Rooted cuttings \$3.00 per 100

BONANZA—Yellow. Rooted cuttings \$4.00 per 100.

ENGLISH HYBRIDS

ROBERT ALLWOOD—Scarlet. Rooted cuttings \$5.00 per 100.

ADMIRATION—Rose Pink. Rooted cuttings ... \$5.00 per 100.

We furnish these varieties by the 1000 at 9 times the hundred rate.

For field grown plants ask about prices for August and September delivery.

BLOOMING PLANTS BEGONIAS

PINK PEARL, RED PEARL. AND CARMEN

4-inch	30c each
5-inch	50c each

CINERARIAS

A good assortment of colors, both large and small flowers.

4-inch	20c each
5-inch	40c each

CYCLAMEN

FISHERS'S STRAIN—A good assortment of colors, mostly bright,

2-inch for growing on, delivery until May 1	6c each
4-inch budded and blooming	25c each
5-inch budded and blooming	50c each.

FUSCHIAS

BLACK PRINCE, ELM CITY

4-inch	\$20.00 per 100.
5-inch	40c each

PRIMROSES

PRIMULA OBCONICA

4-inch	20c each
5-inch	40c each.

PELARGONIUMS

EASTER GREETINGS, LUCY BECKER, and AZELIA, and others.

3-inch	\$15.00 per 100.
4-inch	\$25.00 per 100.
5-inch	\$50.00 per 100

BEDDING PLANTS

GERANIUMS

S. A. NUTT, AMERICAN BEAUTY, MME. BUCHNER, MME. LANDRY, RADIO RED, EDWIN BLANC, GLORIE DE FRANCE, PINK BARNEY, RED BARNEY—

3-inch	\$10.00 per 100.
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VERBENAS

Red, Pink, White, and Lavender.

2-inch	\$4.00 per 100.
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SALVIAS

AMERICA, 2-inch	\$3.50 per 100.
SALVIAS SEEDLINGS,	\$..50 per 100.

PETUNIAS

2-inch, assorted colors, single	\$3.00 per 100.
3-inch, assorted colors, single and double	\$8.00 per 100.
2-inch, assorted colors, from all double seed	\$4.00 per 100.

FERNS and GREENS

BOSTON, 4-inch	\$18.00 per 100.
ASPARAGUS SPRENGERI, 2-inch	\$4.00 per 100.

VINCA VARIGATA

2-inch	\$4.00 per 100.
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VINCA ROSEA

Pink and White, 2-inch	\$3.00 per 100.
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